

khalil ghanmi

Full-Stack Web Developer | WordPress Expert | SEO & Performance Optimization

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Bardo, Tunis, tunisia

Full-Stack Web Developer & SEO Expert with 5+ years' experience in WordPress, native development (HTML, CSS, JS, PHP), and SEO strategy. Skilled in performance optimization, platform migration, and technical audits to enhance security, UX, and visibility.

Work Experience

Full-Stack Web Developer & SEO Manager

Nov 2023 - Present

[Start X Project](#) | Tunis, Tunisia

Developed and maintained WordPress and native websites for various clients. Conducted SEO audits, optimized content, and improved search engine rankings. Implemented technical SEO strategies to improve site performance.

- WordPress and native website development
- SEO optimization (audit, content, keywords)
- Technical SEO strategies (performance, structured data)
- Custom web application development
- Improved security and user experience
- Notable Projects: Energetique Audit, Energie Audit, Hamsa Artisanat, SGSP, Actif Tourism Events, DATAFLOCONNECT, TMS.

SEO Manager & Web Developer

Apr 2023 - Oct 2023

[Clinic ML](#) | El Menzah 9, Tunisia

Improved website visibility and search rankings through content and keyword optimization. Conducted technical SEO audits to enhance site speed and mobile responsiveness. Managed website development for healthcare professionals.

- SEO optimization (visibility, content, keywords)
- Site speed improvement and mobile responsiveness
- Link-building strategies to increase domain authority
- Website development and maintenance management
- Notable Project: Dr. Beya Bouricha(<https://www.drbouricha.com/>)

Project Manager & Full-Stack Developer

Jan 2022 - Jan 2023

[Stargaming Entertainment](#) | Montplaisir, Tunisia

Led custom web application development and managed client projects. Optimized and maintained WordPress and native websites. Coordinated task distribution and collaborated with multidisciplinary teams.

- Project management and team coordination
- WordPress and native web development
- Bug fixing and security updates
- Collaboration with teams for complex projects
- Notable Projects: Saceacademy, Best Formation, World Wide Talent Lab, Omar Dahmouch.

Full-Stack Web Developer & SEO Specialist

May 2021 - Jan 2022

YM-Digital | Montplaisir, Tunisia

Developed, maintained, and optimized WordPress, OpenCart, and native websites. Migrated e-commerce platforms from OpenCart to WordPress for better scalability. Implemented SEO best practices for enhanced organic visibility.

- E-commerce platform (OpenCart to WordPress)
- SEO optimization for organic visibility
- Website maintenance and technical support
- Notable Projects: Realscan, Roaya Clinic, Mushtryati, Lightstar Trading.

WordPress Developer

Jan 2021 - Apr 2021

[Match'z Media](#) | Manouba, Tunisia

Designed and maintained WordPress websites for international events. Ensured security updates and optimized site performance.

- Designed WordPress sites for international events
- Optimized site security and performance
- Notable Project: World Para Athletics Tunis 2021.

Full-Stack Web Developer (Remote)

Sep 2020 - Dec 2020

Stargaming Entertainment | Tabarka, Tunisia

Developed and managed native and WordPress platforms for gaming and e-commerce projects.

- Developed native and WordPress platforms for gaming and e-commerce
- Notable Projects: Carthage Slot Machine, Khorda, Voucher.

Freelance Web Developer & SEO Specialist

Jun 2020 - Aug 2020

[Match'z Media](#) | Manouba, Tunisia

Designed, optimized, and maintained business and sports websites. Integrated custom features and SEO optimizations for improved ranking.

- Designed and optimized websites for businesses and sports
- Integrated custom features and SEO optimizations
- Notable Projects: Match'z Media, Match'z Sports, RISELEC.

Web Developer - Corporate & Hospitality Solutions

Feb 2019 - Sep 2019

[Cube Solutions](#) | Ennasr 2, Ariana, Tunisia

Developed and maintained corporate and hospitality websites. Ensured user-friendly interfaces, security updates, and bug fixes.

- Developed corporate and hospitality websites
- User interface optimization and security updates
- Notable Projects: Hotel Djerba Castille, Opinioo, Golden Coffee.

Projects

DATAFLOCONNECT

Dec 2023 - Jan 2024

DATAFLOCONNECT is a real-time data management and analysis platform tailored for businesses. It streamlines data processing operations, offering seamless integration and efficient data flow. The platform enables businesses to manage and analyze vast amounts of data with ease and precision.

- Technologies Used: PHP, SQL, AJAX, jQuery, JavaScript
- Improved efficiency of data management processes, reducing manual workload.
- Optimized workflow organization with an intuitive user interface and automated features.

TMS (Travel Management System)

Feb 2024 - May 2024

A travel management system tailored for businesses, featuring booking, expense tracking, and report generation.

- Technologies Used: PHP, SQL, AJAX, jQuery, JavaScript
- Enhanced efficiency and work organization for travel management.
- Streamlined booking and expense tracking, reducing errors and delays.

Core Skills

Front-End Development: HTML5, CSS3, Bootstrap, JavaScript (JS), ReactJS, Angular

Back-End Development: PHP, MySQL, Rest API

CMS & E-commerce: WordPress, OpenCart

Design & Multimedia: Illustrator, Photoshop, Premiere Pro, Animate

Hosting management: HostGator, GoDaddy, VipDomaine, ZenHosting, OVH

Managerial and organizational skills: Project Management, Team Leadership & Collaboration, Time Management & Prioritization, Strategic Planning, Resource Allocation & Delegation, Conflict Management, Process Improvement & Optimization, Decision-Making & Problem-Solving

Education

Sectoral Training Center in Telecommunications (CSFT), Cité Elkhadhra, Tunisia

Sep 2014 - Mar 2017

Higher Technician Diploma in Marketing and Multimedia

Relevant Coursework: Marketing, Multimedia Production, Digital Marketing, Web Design.

Higher Institute of Technological Studies of Djerba (ISET Djerba), El Djerba, Mednin, Tunisia

Sep 2013 - May 2014

First Year in Computer Technology

Relevant Coursework: Programming, Computer Systems, Networking, Database Management.

Asdrubal Bardo High School, Bardo, Tunisia

Sep 2012 - Jul 2013

Baccalaureate Degree in Computer Technology

Languages

Arabic (*Native*), English (*Intermediate*), French (*Intermediate*)

Certificates

ReactJS

GOMYCODE

May 2022

Angular 8

GTEC GROUP

Jun 2020

Microsoft Certification: HTML5

Sectoral Training Center in Telecommunications Cité el Khadra (CSFT)

Jun 2016

Microsoft Certification: Database

Sectoral Training Center in Telecommunications Cité el Khadra (CSFT)

Jun 2016

Interests

Fishing : Developed patience and perseverance through outdoor activities., Football : Regular team practice, enhancing collaboration and leadership skills., Music : Passion for exploring different genres, fostering creativity and cultural appreciation., Movies : Interest in film analysis and storytelling, enhancing critical thinking and cultural awareness.